

**New  
A-board  
guidelines**

Guidelines on A-boards  
placed on the highway



# Why we need guidelines

Bristol City Council supports businesses as key drivers for the local economy and recognise that in order for businesses to thrive and grow they must promote and advertise themselves.

However there has been a trend for lots more A-boards over recent years, with these getting bigger and sometimes placed in unsuitable locations.

This poses difficulties for pedestrians including pushchair users and people with disabilities.

We need to strike a balance between allowing the important need of businesses to advertise whilst protecting and enhancing the street environment for pedestrians to encourage walking as a healthy mode of travel. Therefore the council has developed new guidelines regarding A-boards.



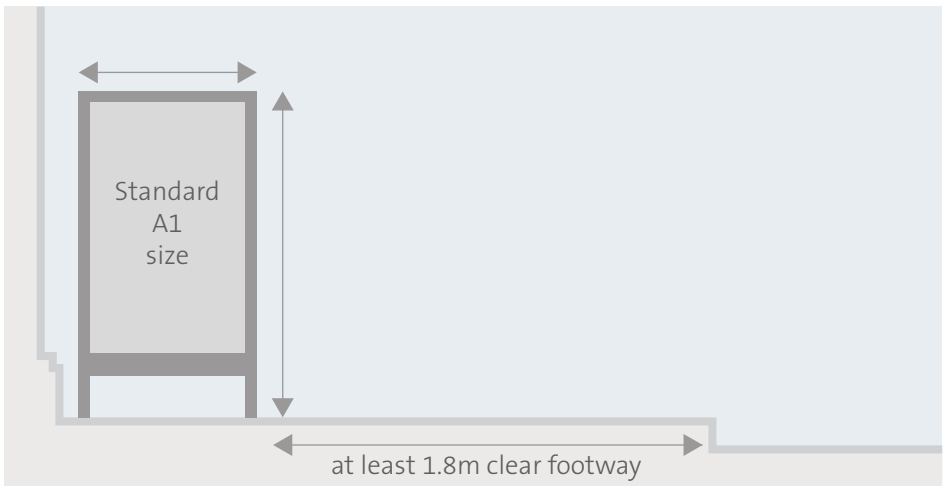
# Key areas of new guidelines

These guidelines relate to A-boards and other similar advertising boards. The definition of A-boards includes all types of adverts, directional/information signs and applies solely to boards placed upon the highway. It does not apply to boards on private property, including privately owned shopping centres.

These guidelines set out what is considered acceptable such as:

- All businesses are permitted to have one A-board outside their premises subject to;
- signs placed on the public highway would need to leave at least 1.8 metres of clear footway.

It also sets out the council's enforcement policy dealing with breaches of highway law.



# Where can I find out more?

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The full A-boards guidelines can be found at:

**[www.bristol.gov.uk/a-boards](http://www.bristol.gov.uk/a-boards)**

Or contacting Highway Network Management at Bristol City Council requesting the document either by:

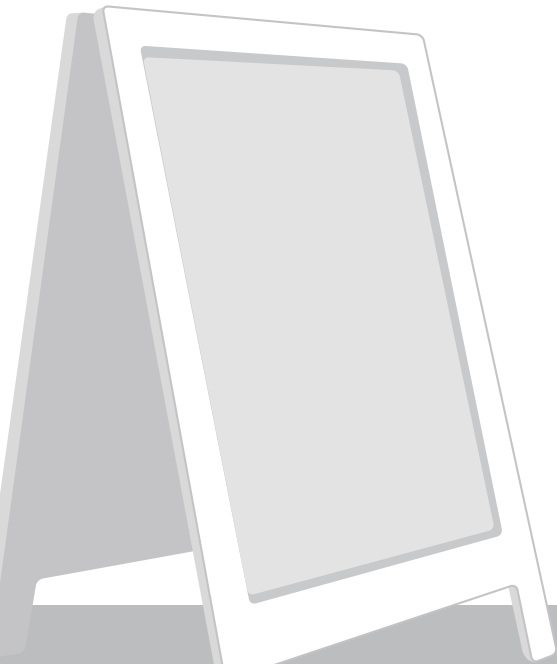
Phone: **0117 922 3209**

Fax: **0117 903 6849**

Email: **[traffic@bristol.gov.uk](mailto:traffic@bristol.gov.uk)**

Write to:

**Highway Network Management  
Bristol City Council  
Wilder House  
Wilder Street  
BS2 8PH**

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- If you would like this information in a different format, for example Braille, audiotape, large print or computer disc, or community languages, please contact us at the address above or telephone 0117 922 3209.